

CONCEPT OF RESEARCH

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MEANING OF RESEARCH

Research is a matter of raising a question and then trying to find an answer. In other words, research means a sort of investigation describing the fact that some problem is being investigated to shed for generalization. Therefore, research is the activity of solving problem which adds new knowledge and developing of theory as well as gathering of evidence to test generalization.



FEATURES OF RESEARCH

- *Logic and Objective*
- *Reliability and Validity*
- *Verifiability*
- *Accuracy*
- *Impartiality*
- *Scientific Integrity*
- *Recording and Reporting*



QUALITIES OF A RESEARCHER

- Scientific attitude with reflective thinking
- Imagination and insight
- Perseverance
- Clarity of thinking
- Knowledge of the study
- Knowledge of technique of research
- Unbiased attitude
- Personal taste in the study

MOTIVES TO DO RESEARCH

- To gain knowledge
- To innovate new concepts, theories, etc.
- To understand, analyze and explore the phenomena
- To know the cause- effect relationship
- To enjoy and improve the society



SIGNIFICANCE OF RESEARCH

- Related to Human Behaviour
- Discover a Solution to the Problem
- Adding new Knowledge
- Guiding the Social Planning
- Charged with responsibility for effective functioning of facts.



NATURE OF RESEARCH

A researcher enjoys the intellectual freedom and independent thinking and can have rewarding experiences. And furthermore, it is the researcher as an adviser who has to take the society towards the right path of development.

